

Traveling exhibition of artistic and documentary photography – a project of the SI Union of ROMANIA

1st edition:

Project start date: 01.02.2023; end date: 31.12.2024

PFR SIE ID – 28043

A traveling photography exhibition with two sections:

- Free theme (artistic photography): "**Women's eyes/ Ochii femeilor**" brought to the some spectacular images from the journeys around the world of the Soroptimists to delight the eyes and soul of the viewers and
- Soroptimist photo (documentary photo): "**A global voice for women**" which presented representative images accompanied by explanatory texts of the projects carried out over the last 5 years by each individual club;

External partner (NGOs, companies, local government, etc.):

County Library "Ion Minulescu" Slatina (hall "N. Truță", ground floor), Photoclub SOLARIS in Slatina, ECOS Brasov Art Gallery, ART CITY Art Gallery Bucharest, Brasov City Hall/Apolonia Hirscher Cultural Center, Art Gallery AMPHYTRION HARMAN - Brasov county, ICasa Băniei: Oltenia Museum Craiova, Art Museum Craiova, MANDACHI Hotel & SPA Suceava, UNESCO- Bucharest, Art Gallery in the Foyer of the "Independence" Cinema from Targoviste.

Programme objectives: Education & Economic empowerment

Our project's main target were: Women & Girls

Why did our union choose to do this project?

It is known that most of the time Soroptimist clubs carry out their activity by giving support to their peers in the communities in which they operate. This time, we thought it important for the project to bring UNITY and BEAUTY to the activity of the clubs, to create elegant events in itself, **WITH and FOR Soroptimists**, to reveal the beauty of the world seen through the eyes of women or the empathy with which they are actively involved in the projects of soul with which they present themselves in the society they belong to.

Thus, the creativity and self-confidence of the members exhibition the project are stimulated, and the cohesion of the clubs within the SI Union in Romania is strengthened. At the same time, it is a valuable exchange of Soroptimist experience that manages to make their activity known and appreciated in the communities of the clubs participating in the project.

- After the calendar of activities for the two sections of the exhibition has been established, the project was launched, the rules of participation were established and communicated.

- * Deadlines for handing in / receiving the works for both sections have been established

- * A jury, made up of the members of the Solaris Slatina photo club together with Cristina Botez - plastic artist – member of the SI Slatina club - the initiator and coordinator of the project, selected the works for section A: from 134 works sent by Soroptimist members from all 7 clubs of of the union, a number of 43 representative works from all the clubs were selected which, later, were printed in the same size (30x40) and framed with the same type of frame to create a more unified exhibition.

- The same jury created panels with club photos for the second section, with representative photos from the projects carried out by each club, accompanied by explanatory texts. A total of 48 panels were made.

Next, chronologically, the following were achieved:

- 1. SI Club Slatina** - exhibition with the works of both sections, between March 14-31, 2023, in the "Ion Minulescu" County Library hall, "N. Tru" hall, ground floor, with opening and finishing, with the participation of Soroptimist members from the host club but also of the exhibitors, the president and members of the USIR board, officials and people from the community, the local press / local television station OLT TV. Through this project, the Soroptimists presented the daily reality from various meridians and from Romania, seen through the eyes of women; the themes addressed in the photographic works were diverse, from nature and urban landscapes to architectural and abstract ones, of a high artistic quality. Diplomas were handed out to the exhibiting members present, interviews were given and appreciations were made to the activities of Soroptimist clubs in Romania.



2. SI Brasov:

A ** exhibition with the works of section A, "Women's eyes", between April 24-30, 2023 at the ECOS Brasov Art Gallery, with opening and finishing, with the participation of the exhibiting Soroptimist members, the Soroptimist members from the host club, from the SI clubs Bucharest, Cluj Napoca, Târgoviște and the sister club NETANYA from Israel, officials and people from the community, other NGOs with which the SI Brasov club collaborates, the local press / the local RTT television station. Diplomas were handed out to the exhibitor members present, interviews were granted and appreciations were made by all the participants, RED EGGS CRASHED (due to the Easter holidays)



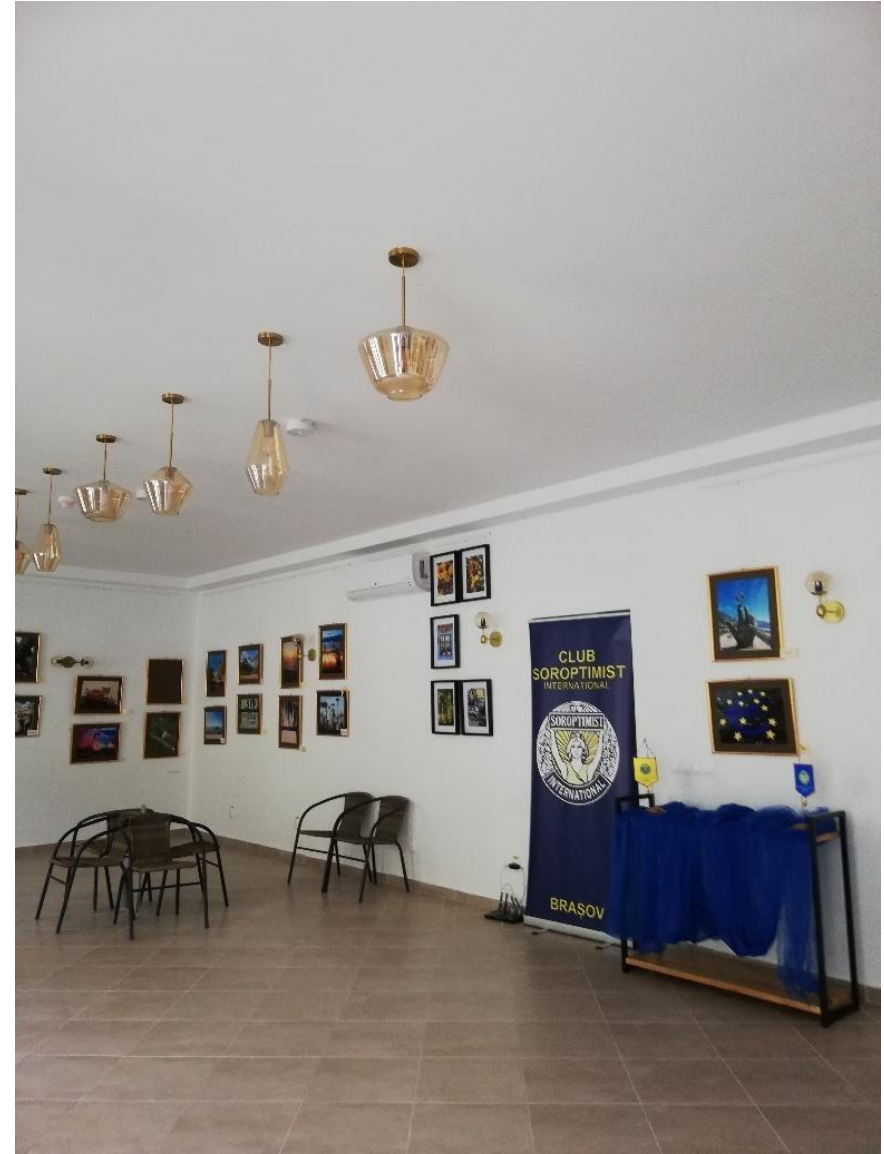
SI Brasov

B ** exhibition with the works of section A, "Women's eyes" on the occasion of the event May 9, 2023 - Europe Day in Brasov, at the invitation of Brasov mayor's office, as a partner, which. in partnership with the Union of Plastic Artists from Romania - Brasov Branch and others organized an event centered on visual arts - sculpture, painting, graphics, photography - which were presented in the exhibition at the Apollonia Hirscher Cultural Center.

The International Soroptimist Club Brasov was honored to participate in this event where at the opening of the exhibition, local officials, local press, local councilors and the German forum, a wide audience were present and information was presented about SI, about the first club established in Romania, about the ties of friendship with clubs in Europe and the connection with the title of the event "May 9-EUROPEI Day in Brasov".

At the end, a power point presentation with a different Ode to comparative joy with the others from the program of the event, namely: the video clip made by the SI Brasov club on the occasion of a special online session on November 25, 2020 within the USIR "SI STEM" project.

All the materials created on the occasion of the event May 9, 2023 – Europe Day in Brasov were deposited in the media library of the "George Bariiu" County Library and in a European media library, with the support of the Europe Direct Center Râșnov.



SI Brasov

C exhibition with the works of section B, "A global voice for women", which took place at the AMFITRYON Gallery in Harman, 20-22 Avram Iancu str., Brasov county, between October 27 and November 3, 2023, daily visiting schedule, the opening took place on Friday, October 27 at 4:30 p.m.**

The exhibited works were panels with the most representative photos from the Soroptimist projects and activity from the period 2018-2023, which constituted a valuable exchange of Soroptimist experience and presented, in our community, the projects carried out in different fields of activity.

Local officials, the local press were present, there were press releases and press conferences as well as broadcasts on the local TV RTT Brasov.



3. SI CRAIOVA:

A ** exhibition with the works of section A "Women's eyes", organized by the SI club Craiova, on the occasion of the anniversary of 30 years of activity at Casa Băniei: Oltenia Museum, ethnography section, Craiova, during September 18 - November 2, 2023, with the opening on September 22, 2023, at which all the participants were present the event of the anniversary of the 30 years of activity of the club SI Craiova and

B ** exhibition with the works of section B, "A global voice for women", organized at the "Constantin Brâncuși" Cultural Center within the Craiova Art Museum, where all the participants of the 30th anniversary event of the SI club were also present.



4. SI SUCEAVA

- **exhibition with the works of section B, "A global voice for women"**, exhibition organized in Suceava, at the event hall of the MANDACHI hotel, by the club SI Brasov - godmother club, on the occasion of the charter of the new club SI Suceava - November 18, 2023.

The panels with the most representative photos from the Soroptimist projects and activity from the period 2018-2023 were exhibited, which constituted a valuable exchange of Soroptimist experience through the participation of a large number of Soroptimist members from: Republic of Moldova, Belgium, Denmark, Sweden, USA and Romania. The event was attended by local officials, the local press, press releases and conferences were made, as well as broadcasts on local TV, which constituted a large-scale information about the Soroptimist activity in Romania.



5. SI BUCUREȘTI

- **"Intellectual Cooperation - Romanian Personalities and Contributions. Cultural and Scientific Diplomacy at the Feminine"** (March 5, 2024 - National Commission of Romania for UNESCO, Round Table), exhibition with the **works of section A, "Women's eyes"**, organized by the SI Club Bucharest .



6. SI TÂRGOVIȘTE

- **Exhibition between April 20 and May 20, organized by the SI Targoviste Club at the Art Gallery in the Foyer of the "Independent" Cinema in Targoviste.**

Local officials, people from the local community, Soroptimist members from Brasov, Bucharest, Slatina and Traders as well as the local press.

The atmosphere of the opening on April 20 was completed by musical chords performed by a student from the "Balasa Doamna" Arts High School in Targoviste



The vernissages and finishes of these exhibitions created resonant events in the cities of residence of the clubs and had a positive impact through posters posted in the communities, press conferences, press releases and interviews in the local media in each city where the club resides.

An elegant project that contributed to the cohesion of the clubs within the SI Union in Romania and drew the attention of the communities in which they operate to Soroptimist projects dedicated to the development and promotion of women in society and beyond.

Rodica Măciucă
SI Club Braşov
Programme Director (2023-2024)



Thank you